Developing KEY WORDS, KNOWING WHERE TO LOOK, AVOIDING PLAGIARISM, EVALUATING SOURCES:

- Key words:
  - From the USC Libraries Main Search in the middle of the homepage use one of the example subject terms:
  - From the USC Libraries Main Search use the subject term: Ethnography

Developing a Search Strategy for your Research Assignment:

1. What is your assignment prompt? What questions do you need to answer or assess about the topic.
2. Brainstorm for keywords and key phrases that express the major concepts or issues involved, including synonyms and related terms.
3. Once you have your keywords and key phrases, you are ready to start searching.

Don't forget to use a Citation Manager! REFWORKS: http://libguides.usc.edu/RefWorks

Major Full-Text and Multi-Subject Article Databases:

**JSTOR**: A growing full text collection of core social science, humanities, and science journals. Some back-files date back to the early 1800s. Fields covered include: anthropology, ecology, economics, education, finance, mathematics, philosophy, political science, sociology, literature, biology.

**ProQuest Research Library**: is a ProQuest Research Library is a multi-disciplinary index suitable for both undergraduates and graduate students. It covers dozens of subject areas and indexes thousands of general and scholarly titles and provides full-text for a significant number of the articles included. It is an excellent starting place for research for a paper, particularly if one isn’t sure where to begin their research.

**Project MUSE**: MUSE provides access to the complete content (including all images) of nearly 500 current scholarly journals in the humanities and social sciences. As of January 2012, Project Muse has added thousands of University Press ebooks to its collection.

Subject/Topic Specific Databases:

**E HRAF** is an acronym for Human Relations Area Files, a non-profit institution founded in 1949 at Yale University. HRAF is a consortium of educational, research, and cultural organizations, and government agencies; its mission is to encourage and facilitate the study of human culture, society, and behavior. This mission is accomplished mainly through the compilation, indexing, and distribution of a collection of ethnographic and other texts that are indexed by culture and subject.

**Anthropology Plus** brings together into one resource the highly respected Anthropological Literature from Harvard University and Anthropological Index, Royal Anthropological Institute from the UK. It offers worldwide indexing of all core periodicals, in addition to lesser known journals, from the early 19th century to
today; Provides extensive worldwide indexing of journal articles, reports, commentaries, edited works and obituaries in the fields of social, cultural, physical, biological and linguistic anthropology, ethnology, archaeology, folklore, material culture and interdisciplinary studies.


**America: History & Life with Full Text** The definitive index to articles and other literature (books, dissertations, book reviews, etc.) covering the history and culture of the U.S. and Canada, from the 15th century to the present. Indexes nearly 1,800 journals from 1860s to present, including all key journals in the discipline, state and local history publications, and selected articles from scholarly journals in the social sciences and humanities.

**Sociological Abstracts** Sociological Abstracts Database is a primary resource for accessing the latest research sponsored in sociology and related disciplines in the social and behavioral sciences. The database draws information from an international selection of over 2,600 journals and other serials publications, plus conference papers, books, and dissertations. Records added after 1974 contain in-depth and non-evaluative abstracts of journal articles. Updated monthly.

**PsycINFO** Abstracting and indexing database with more than 3 million records devoted to peer-reviewed literature of journal articles, chapters, books, dissertations and reports in psychology, the behavioral sciences, and mental health.

**Ethnic NewsWatch** now includes two collections: 1) Ethnic NewsWatch, a current collection (1990-present) of newspapers, magazines and journals from ethnic and minority presses. The publications offer both national and regional coverage. 2) Ethnic NewsWatch: A History(1959-1989), which includes over 30 full-text newspapers, magazines and journals, focusing on African American, Hispanic American, and Native American presses from 1959-1989.

**GenderWatch** is a full text database of publications that focus on the impact of gender across a broad spectrum of subject areas. Subjects covered include: business, education, literature and the arts, health sciences, history, political science, public policy, sociology, gender and women's studies and more.

**Streaming Service and Video Databases:**

**Kanopy Streaming Service** is a streaming video service that provides access to videos on the following topics: Film & Popular; Education (k-12); Global Studies & Languages; Health; Media & Communication; and Social Sciences.

**Academic Video Online Premium** is a multidisciplinary collection of videos that touches on the curriculum needs of virtually every department allowing students and researchers alike to analyze unique and valuable content from over 500 producers and distributors around the world.

**General Background Information and Video Databases:**

**Blackwell Reference Online** There are twenty-five very scholarly companions in anthropology in this website of which the following titles would be most useful for this course:

- *Companion to Cognitive Anthropology*
- *Concise Dictionary of Social and Cultural Anthropology*
- *Companion to Psychological Anthropology*

**Credo Reference** is a digital reference library that places a world of factual information at your fingertips. Containing a selection from 645 high-quality reference books from the world's leading publishers, Credo Reference is the ideal place to start any research.

- *Encyclopedia of Social and Cultural Anthropology*
- *Key Concepts in Ethnography*