Through the Banks of the Red Cedar
Thursday, February 6, at 7 p.m.
Wallis Annenberg Hall Auditorium
University of Southern California

Black activists and organizers waged generations-long struggles to integrate U.S. society. By the 1950s, their focus was on public schools, and their work led to the landmark Supreme Court case Brown v. Board of Education (1954), which upended Plessy v. Ferguson by ruling that segregation in public schools is unconstitutional, even if the schools are deemed otherwise equal.

Even after de jure segregation (or segregation mandated by law) was outlawed by the federal civil rights acts of the 1960s, de facto segregation (or segregation that exists without legal sanction) persisted—and still does today in areas like housing and schools, as a result of ongoing bias as well as historic segregation and practices like redlining.

Duffy Daugherty and the Michigan State Team

Michigan State University football coach Duffy Daugherty actively recruited Black players from the segregated South to play on the MSU team in the 1960s. This resulted in historically diverse teams that won national championships at the height of the civil rights movement.
1970 USC-ALABAMA GAME

In 1970, the Trojans played the Alabama Crimson Tide (University of Alabama) in a legendary game. The Alabama team was all-white, and USC featured a Black starting quarterback, fullback, and tailback, as well as several other Black players. It was the first time a fully integrated team played in the state of Alabama. USC won. The following year, the Crimson Tide had its first Black varsity player.

MAYA WASHINGTON

Maya Washington is the writer, director, and producer of Through the Banks of the Red Cedar. Washington began her creative career as a child dancer-turned-musical-theatre-actor in the Twin Cities. At USC, she studied acting, directing, film, and dramatic writing, before pursuing an MFA in creative writing at Hamline University.

GENE WASHINGTON

Gene Washington grew up under racial segregation in La Porte, Texas, and was recruited to play football and run track at Michigan State University at the peak of the civil rights movement. He is an inducted member of the College Football Hall of Fame and the Michigan State University Athletics Hall of Fame, and was voted one of the 50 Greatest Minnesota Vikings of All Time.

CLINTON JONES

Clinton Jones is a native of Cleveland, Ohio, who attended Michigan State University as a student athlete, running indoor and outdoor track and playing on the two-time National Champion football team. Jones was the second overall pick in the 1967 NFL draft. As a running back for the Minnesota Vikings from 1967 to 1972, Jones saw three Central Division championships and one NFL championship title, including an appearance in the 1970 Super Bowl. Jones is currently in practice as a chiropractic doctor alongside his wife, Rosiele Jones, in Los Angeles.

FOR FURTHER REFLECTION

- Beyond the football field, what do you think it was like for the Black players who moved from the segregated South to Michigan to play college football in the 1960s?
- What unique challenges and opportunities do you imagine Maya Washington faced in making a film with and about her father?
- Why was segregation such a central facet of structural attempts to uphold white supremacy?

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- **Power to the People!** Herbie Hancock, Gustavo Dudamel, and the Los Angeles Philharmonic. An Experience L.A. Event
  Thursday, March 5
  Walt Disney Concert Hall
  bit.ly/VVPowerPeople

- The Showtime Sports documentary Against the Tide
  www.sho.com/titles/3398568/against-the-tide

- USC Athletics
  usctrojans.com
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KELSEY VUKIC of the USC Libraries selected the following resources to help you learn more about this evening’s event. Those with a call number (e.g., books) are physical items which you can find in our campus libraries. Those without a call number (e.g. journals, databases, and streaming video) are electronic resources, which you can access through the search bar on the USC Libraries homepage at libraries.usc.edu.

BOOKS


**DOHENY MEMORIAL LIBRARY: GV959.5 .D46 2010 (EBOOK ALSO AVAILABLE)**


**DOHENY MEMORIAL LIBRARY: GV885.72.N8 E45 2015**


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**LEAVEY LIBRARY: GV706.32 .M37 2010**

DATABASES

Academic OneFile
America: History & Life with Full Text
American History in Video
American Memory

JOURNALS

*Diversity in Higher Education*
*International Review for the Sociology of Sport*
*Race and Society*

STREAMING VIDEO
