Festival de Flor y Canto at USC: A Guide to Resources: Introduction

A guide to USC's 1973 and 2010 Festival de Flor y Canto, groundbreaking literary events featuring poets and writers from the past and performers from the new and future generation.

Web Resources

- Festival de Flor y Canto 2010: the slide show
  A slide show of photographs taken at the festival last week.
- Biographies and Photos of the 2010 Flor y Canto poets, writers and performance artists
- Festival de Flor y Canto (1973) in the USC Digital Library
  See the videos online of the poets and writers reading selections from their works.
- Schedule of the Festival de Flor y Canto on the Visions and Voices Website
  The USC Arts and Humanities Initiative.
- Podcasts by Frank Moreno Sifuentes

Introduction

"En el vacío está la luz del entendimiento ... la joyas más preciosas de la flor y el canto de sus antepasados ..." Laura Esquivel, La Malinche (2005)

In 1973, USC hosted the first Festival de Flor y Canto (Festival of flower and song). This groundbreaking literary event, named after the Nahua compound word for poetry, featured dozens of emerging Mexican American writers addressing a broad range of themes from personal stories to larger issues prominent in the Chicano Movement.

This year, with support from USC's Visions and Voices initiative, the USC Libraries is the principal host for a new Festival de Flor y Canto with writers and performance artists coming from California and many other states in the U.S. The three-day event begins on Wednesday, September 19th, 2010, at 1pm, at the Doheny Memorial Library, with a lineup featuring readings by many of the artists from the original festival, and follows on Thursday September 16th at 1pm and Friday September 19th at 10am, with representatives of a new generation of voices. The illustration above is by artist Mags (Gilbert Lupano).

Getting Started: Find Key Databases

Check these databases for books and articles by and about Chicano and Latino writers.

- Chicano Database
  A major bibliographic database for topics on Mexican Americans and Chicano and Latino Studies. Includes books of poetry, short stories and novels, poems and short stories in periodicals, journals and anthologies, and critical works about poets and writers.
- HAPI Online: The Database of Latin American Journal Articles
  Search for articles and book reviews related to Chicano and Latino writers. Articles mainly in English, Spanish or Portuguese.
- Latino Literature: Poetry, Drama, Fiction
  Brings together more than 100,000 pages of poetry, fiction, and plays written in English and Spanish by hundreds of Chicano, Cuban, Puerto Rican, Dominican, and other Latino authors working in the United States. Researchers will also find numerous Chicano folk tales and audio files of selected poems and plays.
- Oxford Encyclopedia of Latinos and Latinas in the United States
  See article by Nicolás Kanellos entitled "Poetry." Search for biographical and bibliographical information on Chicano and Latino writers.
The Chicano/Latino literary prize: an anthology of prize-winning fiction, poetry, and drama by Fetta, Stephanie.
Call Number: PS508.H87C47 2008
ISBN: 97815558655113

At the 1973 Festival de Flor y Canto poets and writers used the forum to comment on the duality of Latino heritage and a sense of pride in the myths and traditions of the great indigenous civilizations of the past, especially in light of the marginalization and discrimination they suffered aspiring to the American Dream. They were in the vanguard of constructing a new Chicano and Latino literary tradition, defining and preserving their experiences within the dominant Anglo-American culture. The event spurred numerous Flor y Canto festivals in other southwestern states and an abundance of new publications over the following years, as more and more writers pushed deeper into explorations of Chicano identity.

Below is a selection of anthologies held by the USC Libraries which include authors who participated in the 1973 and 2010 Festivales de Flor y Canto at USC.

**Festival de flor y canto : an anthology of Chicano literature** by Alurista
Call Number: PS508.M4AF47
ISBN: 08847405315

**Fiesta in Aztlan : anthology of Chicano poetry** by Empringham, Toni.
Call Number: PS591.M48C5
ISBN: 0884661648

**From the barrio : a Chicano anthology** by Salinas, Luis Omar.
Call Number: PS508.M4S3
ISBN: 0063628399

**In other words : literature by Latinas of the United States** by Fernández, Roberta.
Call Number: PS508.H5715 1994
ISBN: 1568851100

**Raza spoken here, 2** by Calaca Press.
Call Number: BKMCD 2
ISBN: 0966077342

**Southwest tales : a contemporary collection** by Alurista.
Call Number: PS647.M4S66 1986
ISBN: 0939668092

**The wind shifts : new Latino poetry** by Aragón, Francisco.
Call Number: PS591.H58W56 2007
ISBN: 0816524639
The USC Libraries hold the video recordings on DVD from the 1973 Festival de Flor y Canto with thirty six poets and writers reading from their works. These writers are listed below with the call numbers for the DVDs. The names of the writers marked with an asterisk are those participating in this year’s Festival de Flor y Canto.

The DVDs are located in the non-circulating Boeckmann Film Collection and can be viewed in the Doheny Library’s Special Collections department. Inquire at the Special Collections reference desk or page them in HOMER, the online catalog. The videos were published by USC Public Broadcasting, in cooperation with USC’s El Centro Chicano.

These films will be available online at this LINK in the USC Digital Library by September 19th, 2010.

**Oscar “Zeta” Acosta**  
Call Number: BKMDVD 237

**Alurista**  
Call Number: BKMDVD 232

**Jorge Alvarez**  
Call Number: BKMDVD 230

**Vibiana Aparicio-Chamberlin**  
Call Number: BKMDVD 217

**Ronald Arias**  
Call Number: BKMDVD 220

**Tomás Atencio**  
Call Number: BKMDVD 211

**Estevan Arellano**  
Call Number: BKMDVD 236

**Jerónimo Blanco**  
Call Number: BKMDVD 228

**Olivia Castellano**  
Call Number: BKMDVD 222

**Juan Contreras**  
Call Number: BKMDVD 215

**Veronica Cunningham**  
Call Number: BKMDVD 214

**David Gómez**  
Call Number: BKMDVD 213

**Juan Gómez-Quíñones**  
Call Number: BKMDVD 204

**Jorge Gonzáles**  
Call Number: BKMDVD 225

**Barbara Hernández**  
Call Number: BKMDVD 206

**Juan Felipe Herrera**  
Call Number: BKMDVD 223

**Elias Hruska-Cortez**
Call Number: BKMDVD 227

**Enrique Lamadrid**
Call Number: BKMDVD 219

**Benjamín Rochín Luna**
Call Number: BKMDVD 233

**Tony Mares**
Call Number: BKMDVD 209

**Alejandro Murguía**
Call Number: BKMDVD 234

**Antonio G. Ortiz**
Call Number: BKMDVD 212

**Pedro Ortiz Vásquez**
Call Number: BKMDVD 203

**Javier Pacheco**
Call Number: BKMDVD 226

**Teresa Palomo Acosta**
Call Number: BKMDVD 231

**Tomás Rivera**
Call Number: BKMDVD 205

**Lynne Romero**
Call Number: BKMDVD 210

**Ponce Javier Ruiz**
Call Number: BKMDVD 229

**Omar Salinas**
Call Number: BKMDVD 208

**Raúl R Salinas**
Call Number: BKMDVD 224

**Ricardo Sánchez**
Call Number: BKMDVD 235

**Frank Sifuentes**
Call Number: BKMDVD 202

**Rolando Hinojosa**
Call Number: BKMDVD 221

**Mario Suárez**
Call Number: BKMDVD 207

**Marcela Trujillo**
Call Number: BKMDVD 218

**Avelardo Valdez**
Call Number: BKMDVD 216
Consult these key reference sources for biographical and bibliographical information on Chicano and Latino writers.

Click here for photographs and short biographies of the Flor y Canto poets, writers and performers.

**Latina and Latino voices in literature: lives and works. by Day, Frances Ann.**
Call Number: Doheny or Leavey Z1229.H57D3 2003
ISBN: 0313323941

**Making it in America: a sourcebook on eminent ethnic Americans by Barkan, Elliott Robert.**
Call Number: Doheny Reference E184 A1M263 2001
ISBN: 1578070980

**Spanish American Authors: The Twentieth Century**
Call Number: Boeckmann Reference PQ7081.3.F57 1992
ISBN: 0824208064

**Contemporary Hispanic Biogaphy. vol. 1 [electronic resource]**
ISBN: 078795538X
This is an electronic book in the Gale Virtual Reference Library. Find the link in the HOMER online catalog record.

**Handbook of Hispanic Cultures in the United States**
Call Number: Boeckmann and Leavey E184.S79H365 1993 v.1-
v.d.
ISBN: 1556850740

A guide to USC's 1973 and 2010 Festivales de Flor y Canto, groundbreaking literary events featuring poets and writers from the past and performers from the new and future generation.

New Books at USC by Latino poets and writers

You are viewing a list that is regularly updated with titles of some of the new books acquired by the USC Libraries by Chicano and Latino poets and writers.

Most current circulating books by Chicano and Latino writers are housed in the Doheny Memorial Library bookstacks and in the Leimy Library. Older editions are sometimes housed off-site in the Grand Avenue Library and will be paged for you when you request this service in HOMER.

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LibGuide Authors

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Related Research Guides

- Chicano and Latino Studies