

Visions and Voices and the USC Libraries have collaborated to create a series of resource guides that allow you to build on your experiences at many Visions and Voices events. Explore the resources listed below and continue your journey of inquiry and discovery!

Cartopias

Southern California Car Culture, Hot Rods and the Space Age
USC LIBRARIES RESOURCE GUIDE



VISIONS AND VOICES presents *Cartopias: Southern California Car Culture, Hot Rods and the Space Age*, which includes an exhibition of 1950s and 1960s automobiles and a panel discussion among **PETERSEN AUTOMOTIVE MUSEUM** curator **LESLIE KENDALL**; **DR. DENISE SANDOVAL**, professor of Chicana/o studies at **CALIFORNIA STATE UNIVERSITY, NORTHRIDGE**; and **NATURAL HISTORY MUSEUM** collections manager of material culture **BETH WERLING**. The event was organized by William Dotson, Tyson Gaskill, Dace Taube and Andrew Wulf of the **USC LIBRARIES**.

JOHN JURICEK, head of USC's **CROCKER BUSINESS AND ACCOUNTING LIBRARIES**, has selected the following resources to help you continue exploring Southern California car culture. For an online research guide with many additional resources, visit libguides.usc.edu/cartopias. In conjunction with today's event, the USC Libraries present *The Space Age Hits the Road: Visionary Car Designs in America* on the ground floor of Doheny Library. The exhibition features historic photographs showing the influence of the U.S. space program and futurist design on automakers during the 1950s and 1960s.

Automobiles and Industrial Design

Herman Miller: The Purpose of Design

By John R. Berry

Architecture and Fine Arts Library
TT196.B47 2004

An Eames Primer

By Eames Demetrios

Architecture and Fine Arts Library
NK1535.E25D46 2001xx

Auto Opium:

A Social History of American Automobile Design

By David Gartman

Doheny Library
TL255.G33 1994

Populuxe

By Thomas Hine

Architecture and Fine Arts and Doheny Libraries
NK1404.H54 1986

Roadside America:

The Automobile in Design and Culture

By Jan Jennings

Doheny Library
HE5623.R62 1990

The American Design Adventure, 1940–1975

By Arthur J. Pulos

Architecture and Fine Arts and Leavey Libraries
NK1404.P85 1988

Future Retro: Drawings from the Great Age of American Automobiles: Selected from the Jean S. and Frederic A. Sharf Collection

By Frederic Alan Sharf

Architecture and Fine Arts Library
TL7.U6F88 2005

Curves of Steel: Streamlined Automobile Design at Phoenix Art Museum

By Jonathan A. Stein

Architecture and Fine Arts Library
TL7.A1C87 2009

Low Riders and Hot Rods

Arte y Estilo: The Lowriding Tradition

By Denise Sandoval

Architecture and Fine Arts Library
TL255.2.S26 2000

***Customized: Art Inspired by Hot Rods, Low Riders,
and American Car Culture***

By Brenda Jo Bright

Architecture and Fine Arts Library
N8217.A94C88 2000

Mexican American Low Riders:

An Anthropological Approach to Popular Culture

By Brenda Jo Bright

Doheny Library
E184.M5B75 1994a

California Hot Rodder

By Jay Carnine

Doheny Special Collections
TL263.3.C37 2000

Hot Rods and Customs:

The Men and Machines of California's Car Culture

By Michael Dobrin

Architecture and Fine Arts Library
TL236.3.H68 1996

The Business of Speed:

The Hot Rod Industry in America, 1915–1990

By David N. Lucsko

Doheny Library
TL236.3.L83 2008

Low 'n Slow: Lowriding in New Mexico

By Jack Parsons

Doheny Library
F805.M5P37 1999

Lowrider: History, Pride, Culture

By Paige R. Penland

Boeckmann Center for Iberian and
Latin American Studies
TL255.2.P46 2003

Googie Architecture

The optimism and euphoria that swept the country after World War II infused the outlook of 1950s architects. These men and women, influenced by Frank Lloyd Wright, had access to new construction materials and building techniques generated by war technologies. They set forth to design the postwar nation.

Simultaneously, American car culture exploded. Huge, flashy cars laden with shiny chrome and fitted with futuristic tailfins traveled the roads between the cities and the burgeoning suburbs in ever-increasing numbers. The architecture and automotive design of the postwar era developed in close dialogue with one another, inspired by the same optimistic spirit.

Birth of the Cool:

California Art, Design, and Culture at Midcentury

By Elizabeth Armstrong

Architecture and Fine Arts Library
vN6530.C2A72 2007

Americana the Beautiful:

Mid-Century Culture in Kodachrome

By Charles Phoenix

Architecture and Fine Arts Library
E169.Z8P47 2006

Googie: Fifties Coffee Shop Architecture

By Alan Hess

Architecture and Fine Arts
NA7856.H47 1986

Southern California in the '50s:

Sun, Fun and Fantasy

By Charles Phoenix

Doheny Library
F867.P5 2001

Googie Redux: Ultramodern Roadside Architecture

By Alan Hess

Architecture and Fine Arts Library
NA7856.H47 2004