Visions and Voices and the USC Libraries have collaborated to create a series of resource guides that allow you to build on your experiences at many Visions and Voices events. Explore the resources listed below and continue your journey of inquiry and discovery!

**Cartopias**
Southern California Car Culture, Hot Rods and the Space Age
USC LIBRARIES RESOURCE GUIDE

VISIONS AND VOICES presents *Cartopias: Southern California Car Culture, Hot Rods and the Space Age*, which includes an exhibition of 1950s and 1960s automobiles and a panel discussion among PETERSEN AUTOMOTIVE MUSEUM curator LESLIE KENDALL; DR. DENISE SANDOVAL, professor of Chicana/o studies at CALIFORNIA STATE UNIVERSITY, NORTHRIDGE; and NATURAL HISTORY MUSEUM collections manager of material culture BETH WERLING. The event was organized by William Dotson, Tyson Gaskill, Dace Taube and Andrew Wulf of the USC LIBRARIES.

JOHN JURICEK, head of USC's CROCKER BUSINESS AND ACCOUNTING LIBRARIES, has selected the following resources to help you continue exploring Southern California car culture. For an online research guide with many additional resources, visit libguides.usc.edu/cartopias. In conjunction with today’s event, the USC Libraries present *The Space Age Hits the Road: Visionary Car Designs in America* on the ground floor of Doheny Library. The exhibition features historic photographs showing the influence of the U.S. space program and futurist design on automakers during the 1950s and 1960s.

**Automobiles and Industrial Design**

*Herman Miller: The Purpose of Design*
By John R. Berry
Architecture and Fine Arts Library

TT196.B47 2004

*An Eames Primer*
By Eames Demetrios
Architecture and Fine Arts Library

NK1535.E25D46 2001xx

*Auto Opium: A Social History of American Automobile Design*
By David Gartman
Doheny Library

TL255.G33 1994

*Populuxe*
By Thomas Hine
Architecture and Fine Arts and Doheny Libraries

NK1404.H54 1986

*Roadside America: The Automobile in Design and Culture*
By Jan Jennings
Doheny Library

HE5623.R62 1990

*The American Design Adventure, 1940–1975*
By Arthur J. Pulos
Architecture and Fine Arts and Leavey Libraries

NK1404.P85 1988

*Future Retro: Drawings from the Great Age of American Automobiles: Selected from the Jean S. and Frederic A. Sharf Collection*
By Frederic Alan Sharf
Architecture and Fine Arts Library

TL7.U6 F88 2005

*Curves of Steel: Streamlined Automobile Design at Phoenix Art Museum*
By Jonathan A. Stein
Architecture and Fine Arts Library

TL7.A1C87 2009
The optimism and euphoria that swept the country after World War II infused the outlook of 1950s architects. These men and women, influenced by Frank Lloyd Wright, had access to new construction materials and building techniques generated by war technologies. They set forth to design the postwar nation.

Simultaneously, American car culture exploded. Huge, flashy cars laden with shiny chrome and fitted with futuristic tailfins traveled the roads between the cities and the burgeoning suburbs in ever-increasing numbers. The architecture and automotive design of the postwar era developed in close dialogue with one another, inspired by the same optimistic spirit.