

Art, Culture, Politics: A Conversation with Shepard Fairey

This research guide is designed to support the November 4th, 2009 Visions and Voices event, *Art, Culture, Politics: A Conversation with Shepard Fairey*. Please use this guide to find books, journal articles, and websites on the topic.

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Imagining America

Art, Culture, Politics: A Conversation with Shepard Fairey

Visions and Voices: The USC Arts & Humanities Initiative



Wednesday, November 4, 2009 : 7:00pm

University Park Campus
Annenberg Auditorium

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Research Guide for Art, Culture, Politics: A Conversation with Shepard Fairey

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Art, Culture, Politics: A Conversation with Shepard Fairey

Visions and Voices: The USC Arts & Humanities Initiative

Wednesday, November 4, 2009 : 7:00pm

University Park Campus

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Admission is free. RSVP is required. Online reservations will begin October 8 at 9 a.m. USC students, RSVP by [clicking here](#). USC faculty, staff and general public, RSVP by [clicking here](#).

Known for iconic images like the the Obama "Hope" poster, Fairey will participate in a lively conversation about art, politics and consumer culture.

Shepard Fairey is a contemporary artist, graphic designer, and political and social activist. He emerged from the skateboarding scene in the mid-1990s and has since established his own "brand" as a cultural entrepreneur. His iconic images, like the "Obey" artwork, are central elements of a contemporary cultural and creative economy. As a cultural entrepreneur of the current era, Fairey has uniquely tapped into those relationships that historically have seemed so vexing — politics, consumption and marketing. Indeed, Fairey represents a new kind of cultural producer, at home with commerce and cultural politics simultaneously.

A reception will follow.

Organized by Sarah Banet-Weiser (*Communication*).

visionsandvoices@usc.edu

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Subject Profile

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Search Terms

When searching for books, experiment with using various keywords combined with AND, as in:

art and culture and politics
"consumer culture" and art
"political art"
art and "social activists"

Try to use synonyms and related concepts in your searching.

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Featured Books

Cover Art **Obey : E pluribus venom : the art of Shepard Fairey - Fairey, Shepard.**

Call Number: Architecture and Fine Arts Library: N6537.F316O23 2008

ISBN/ISSN: 9781584232957

Ginko Press in association with Obey Giant, 2008

E Pluribus Venom collects a large body of work produced by Shepard Fairey and presented at the Jonathan Levine gallery during his exhibition in the summer of 2007. Serving as more than just an exhibition catalog, this book expounds upon themes presented in the show.

Cover Art **Shepard Fairey : post no bills - Fairey, Shepard**

Call Number: Architecture and Fine Arts Library: N6537.F316A4

2002

ISBN/ISSN: 0520242017

Ginko Press, 2002

This monograph is a reprint of a limited edition paperback published in Japan. It documents Shepard Fairey's career from his creation of the Giant phenomenon up to and including the advent of Black Market, a San Diego design agency Fairey formed with Dave Kinsey and Philip Dewolff and which focuses on the action sport and music industries



Obey : supply & demand : the art of Shepard Fairey - Fairey, Shepard

Call Number: Architecture and Fine Arts Library: N6537.F316O24

2006

ISBN/ISSN: 1584232447

Ginko Press, 2006

Supply and Demand is the book that finally does justice to Shepard Fairey's entire body of work, a massive retrospective covering 17 Years of this groundbreaking artist's prodigious output

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Other Books

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More Selected Books -- Available from USC Libraries

Garoian, Charles R. **Spectacle pedagogy : art, politics, and visual culture**. State University of New York Press, 2008. This book examines the complex interrelationships between art, politics, and visual culture through the concept of spectacle pedagogy. In a series of essays Charles R. Garoian and Yvonne M. Gaudelius utilize the narratives of collage, montage, assemblage, installation, and performance art to expose, examine, and critique the pervasive influence of visual culture. **Architecture and Fine Arts Library: N72.S6G375 2008**

Preziosi, Donald. **In the aftermath of art : ethics, aesthetics, politics**. Routledge Press, 2006. By juxtaposing issues and problems, Donald Preziosi's latest collection of essays, *In the Aftermath of Art*, opens up multiple interpretive possibilities by bringing to the surface hidden resonances in the implications of each text. In re-reading his own writings, Preziosi opens up alternatives to contemporary discourses on art history and visual culture. A critical commentary by critic, historian, and theorist Johanne Lamoureux complements the author's own introduction, mirroring the multiple interpretations within the essays themselves. **Architecture and Fine Arts Library: N7480.P74 2006**

Kester, Grant. **Art, activism, and oppositionality : essays from Afterimage**. Duke University Press, 1998. There is a common perception in the arts today that overtly activist arts often seen to sacrifice an aesthetic pleasure for a subversive one is no longer in fashion. In bringing together sixteen of the most important essays on activist and community-based art from the pages of *Afterimages* one of the most influential journals in the media and visual arts fields for more than twenty-five years Grant H. Kester demonstrates that activist art, far from being antithetical to the true meaning of the aesthetic, can be its most legitimate expression. **Doheny Library: NX180.S6A677 1998**

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Article Quick Search

The following sources are being searched:

- [Alternative Press Index](#) 
- [America: History and Life](#) 
- [CQ Researcher](#) 
- [Ethnic Newswatch™](#) 
- [GenderWatch™](#) 
- [JSTOR](#) 
- [ProQuest Research Library Complete](#) 

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Subject Area Databases

Selected Resources by Subject page
-- Social Sciences and Arts & Humanities

Some subject areas to browse include:

[Art](#)
[Political Science](#)

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Recommended Databases and Sample Articles

The following is a sampling of articles found in some recommended databases using search terms such as:

Shepard Fairey
Political Art

Alternative Press Index Indexes journals covering cultural, economic, political, and social change

- D'Ambrosio, A. (2009). Shepard Fairey, citizen artist. *The Progressive*. 73(6), 31-33.

Article First Indexes more than 13,000 journals in science, technology, medicine, social science, business, the humanities, and popular culture.

- "How Would You Redo Google?" - Visual giants Shepard Fairey, Jenny Holzer, Joshua Davis. Ideo, and Edward Tufte share their (re)visions. (2004). *Wired*. 12(3), 124.

Proquest Research Library A multi-disciplinary index covering dozens of subject areas and indexing thousands of general and scholarly titles and provides full-text for most articles.

- Lewis, M.. (2009, September). The Art of Obama Worship. *Commentary*, 128(2), 15-20.

Left Index Indexes over 150 journals focused on the political, social, economic, and cultural issues of the Left

- O'Donoghue, L. (2008). Interview: Shepard Fairey. *Mother Jones*, 33(2), 90-91.

Web of Science Provides citations covering over 10,000 high-impact journals in the sciences, social sciences, and arts and humanities, as well as international proceedings coverage for over 120,000 conferences.

- McCormick, C. (2009). Hopeful Disobedience. *Art in America*, 97(3), 51-54.

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Websites

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Websites to visit

Shepard Fairey's website Obeygiant.com

Shepard Fairey's tweets via twitter <http://twitter.com/obeygiant>

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Websites

The Philosophy of Obey (Obey Giant): The Formative Years (1989 - 2008), Edited by Sarah Jaye Williams_



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Finding Shepard Fairey on Youtube & Vimeo

Youtube: To find more videos about Shepard Fairey or Obey Giant simply type in the phrase

"Shepard Fairey interview" or Obey Giant

Vimeo: Small collection of videos on the artist

Google Video: Videos on the artist in [Google Videos](#)



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Interview with Shepard Fairey



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Perry Farrel's interview with Shepard Fairey



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Fairey on Flickr

[Shepard Fairey and Obey Giant tags on Flickr](#)

[Obama Hope pictures](#)

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More images

To see more representations of Shepard's art visit his web page at <http://obeygiant.com/> and select "Gallery".



- [Obey Giant Tattoos](#)

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* Asterisk in guide title indicates core subject guide